J ZIELINSKI

ART OUTSOURCE MANAGER | ART PRODUCTION | CREATIVE DIRECTION

Chicago, IL | 1+464.206.4200 | jz.the.artist@gmail.com | jztheartist.com | linkedin.com/in/jztheartist

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PROFESSIONAL SUMMARY

Visionary Creative Leader bridging art, design, and technology—expert in storytelling, AI-driven experiences, and team leadership across games, XR, and digital media. Proven track record in AAA projects, indie publishing, and next-gen pipelines.

CORE SKILLS

- A.I. (Artificial Intelligence) Development

- Art Outsourcing & Vendor Management

- Production Planning & Scheduling

- Asset Integration & Quality Control

- Pipeline Optimization & Workflow Automation

- Agile Project Coordination & Team Leadership

- 3D & 2D Art Production (Characters, Environments, UI)

- VR/AR/XR Development

- Budget & Resource Management

- Documentation & Vendor Onboarding

- Cross-Functional Stakeholder Communication

PROFESSIONAL EXPERIENCE

Key Leadership Achievements

- Oversaw delivery and asset pipeline for ARK, COD Warzone, and Crash Bandicoot, driving 100% on-time deliverables for 14+ sprints.

- Reduced art revision cycles by 35% and cut vendor delivery timelines by 22% through workflow automation.

- Championed cross-studio onboarding adopted by 5+ vendor studios.

- Built and documented multi-platform pipelines for XR, accelerating studio ramp-ups and powering indie-to-AAA transitions.

- Led process reforms resulting in double-digit % increases in vendor efficiency.

- Designed procedural generation, LLM-powered review tools, and in-game AI agents for multiple shipped titles.

Art Outsource & Production Manager
Studio Wildcard, Booming Games, Zynga, Iron Galaxy, Toy Studio

- Directed international art teams and vendors on AAA titles, managing full outsourcing lifecycles including sourcing, onboarding, and ongoing vendor relationship management.

- Developed cohesive art production pipelines supporting efficient delivery of 3D assets, textures, animation, and VFX, ensuring seamless asset integration and quality control across multi-platform projects.

- Created and maintained detailed project schedules and documentation, mitigating bottlenecks and adjusting timelines to meet deadlines and budget constraints.

- Collaborated with art directors, producers, and engineering teams to ensure alignment of creative vision and technical requirements.

- Implemented agile methodologies to enhance flexible production workflows and facilitate transparent communication across in-house and remote teams.

- Led quality assurance processes and conducted vendor performance evaluations to uphold creative standards and project goals.

Hands-On Art Production Lead
Studio Wildcard, Midway Games, Day 1 Studios, Zynga, Activision/TFB, Booming Games

- Modeled, textured, and optimized high-resolution characters, environments, and UI assets using Maya, ZBrush, 3DS Max, and Unreal/Unity pipelines, meeting stringent artistic and technical standards.

- Designed and integrated advanced shaders and stylized rendering techniques for VR/AR/XR projects and live game content.

- Produced 2D banners, animation, and VFX for mobile, online slot, and casino platforms ensuring cross-channel brand consistency.

Project & Process Manager

Studio Wildcard, Iron Galaxy, Zynga, Toy Studio, Booming Games

- Established multi-vendor project schedules and tracked workflows to guarantee on-time delivery, budget adherence, and high-quality output.

- Spearheaded process improvements by documenting workflows, standardizing outsourcing pipelines, and removing production bottlenecks for distributed teams.

- Facilitated cross-disciplinary collaboration to streamline production and maximize resource utilization.

EDUCATION & CERTIFICATIONS

- Certified Agile Project Manager (CAPM), PMI, 2023

- BFA Media Arts & Animation, The Illinois Institute of Art Chicago, GPA 3.875

SOFTWARE & TOOLS

- 3D/Game Engines: Unreal Engine (3/4/5), Unity, Twinmotion

- Modeling & Texturing: Maya, ZBrush, 3DS Max, Photoshop, Substance Painter

- Project Management: Shotgrid (project management), Asana, Jira, Smartsheet, Trello

- Version Control: Perforce (version control), SVN (subversion), GitHub

- Workflow & Documentation: Lucidchart, Favro

PROFESSIONAL TRAITS

- Forward focused unwavering commitment to strategic execution at all levels.

- Empathetic and strategic leader fostering team growth and collaboration.

- Strong communicator adept at aligning creative, technical, and business stakeholders.

- Proactive problem solver with a focus on scalable process improvements.